



## MESSAGE FROM THE MAYOR

# FARMERS MARKET OPERATING WITH SAFETY RULES IN PLACE



Mayor Bill Dieruf

I am pleased that the Jeffersontown Farmers Market is able to serve our community this year even though the COVID-19 pandemic has brought changes to how it must operate.

The May 2 launch date for the 2020 season was made possible once guidelines were set by the Community Farm Alliance and the Kentucky Department of Agriculture, which oversee farmers markets.

The Agriculture Department and CFA instituted thorough directives for Farmers Market vendors and outlined proper protocols for customers to follow in order to operate safe and healthy farmers markets.

The Jeffersontown Farmers Market, which operates at the Jeffersontown Pavilion, 10434 Watterson Trail, on Saturdays from 8 a.m. to 12:30 p.m., is following these guidelines.

The Agriculture Department and CFA suggest having a shopping list to make shopping quick and efficient.

Prepurchasing is an option with some vendors. The Farmers Market will post on Facebook, @JeffersontownFarmersMarket, links to vendors' Facebook pages and websites. Purchases can be made online with curbside pickup available.

Visit [www.jeffersontownky.gov](http://www.jeffersontownky.gov) to see more details on the farmers market safe operating procedures. Check the city's website and the City of Jeffersontown's Facebook page often to see if there are updates on how and whether farmers markets can operate as regulations related to the COVID-19 pandemic can change with short notice.

Please patronize our Farmers Market to support local farmers, and please be sure to shop safely!

## RULES FOR SAFE SHOPPING

- Follow all market signage and directions.
- Face masks must be worn.
- Do not come to the Farmers Market if you feel unwell, have a temperature or have any COVID-19 symptoms.
- Avoid touching your face or cell phone before entering the market or while there.
- Do not touch any products; you may point to products the vendors will bag. Wash all produce.
- Maintain 6-foot social distancing between you, other shoppers and vendors. Avoid socializing.
- Avoid using cash; many vendors accept debit/credit/SNAP cards.

*"Jeffersontown is proud to host local farmers  
who work hard to bring their goods to our market."*

Saturdays • 8 a.m. – 12:30 p.m. • 10434 Watterson Trail